



ADVENTURES RATE CARD

2019

CANADIAN
Geographic

CANADIAN
Geographic **Travel**

DATES

Canadian Geographic gives Canadians a deeper knowledge of their country — its people and places, its natural and cultural heritage and its environmental, social and economic challenges. The Adventures section offers an opportunity for small businesses and tour operators to reach the same quality market that is available to national advertisers. With *Canadian Geographic*, you'll reach one of the largest dual audiences in Canada — readers who are early influencers and discriminating decision makers. Offering six regular issues and two *Travel* issues a year.



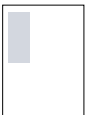

The newly re-launched *Can Geo Travel*, explores topics such as luxury, urban and adventure travel, cruises, hotels food and drink and gear and technology through engaging stories told by some of the best writers and photographers in Canada. It successfully exposes readers to travel experiences that are not just memorable but also transformative, providing them with a deeper insight into the people and culture of a particular destination.

CANADIAN GEOGRAPHIC

6 ISSUES ANNUALLY	EDITORIAL HIGHLIGHTS	AD CLOSE	IN MARKET
January/February 2019	Silver-blue haired black bear, Permafrost in Canada, Skeena Tenure, Nova Zembla, Best wildlife photography	November 14, 2018	January 2, 2019
March/April 2019	Nunavut's 20th Anniversary, Ring of Fire, Tofino B.C.'s greatest lodge resorts, East Coast wild game dinner	January 16, 2019	February 11, 2019
May/June 2019	Arctic's wildlife, Canada's first commuter suburbs, Cartography and mapping Thunder Bay, Royal Winnipeg Ballet	March 13, 2019	April 8, 2019
July/August 2019	Canada's grasslands, Louis Riel's 150th, Alpine Club's summer camp, Toronto's Yazidi community, Disappearing insects	May 8, 2019	June 3, 2019
September/October 2019	Canadian geography quiz, B.C.'s first First Peoples, effects of Cannabis, Gliders, Antarctic academics	July 10, 2019	August 5, 2019
November/December 2019	Wolf pack behavior, World's premier expert on giraffes, Capelin fish, Best wildlife photography	September 18, 2019	October 14, 2019

CANADIAN GEOGRAPHIC TRAVEL

2 ISSUES ANNUALLY	EDITORIAL HIGHLIGHTS	AD CLOSE	IN MARKET
Spring/Summer 2019	Uganda, Norway, Mexico, Yukon, Calgary, Toronto, best railway journeys, essential gear for cottage getaways	February 20, 2019	April 8, 2019
Fall/Winter 2019	Canadian ice fishing spots, Chilean fiords, Saskatchewan, North Carolina, Auckland, N.Z, and more to come	August 7, 2019	October 14, 2019

	AD SPACE	DIMENSIONS	1X TO 2X	3X TO 5X	6X
	1/24	2.125" x 1.0625"	—	—	\$605
	1/12	2.125" x 2.3125"	\$1,380	\$1,050	\$970
	1/6 vertical	2.125" x 4.75"	\$2,425	\$2,050	\$1,880
	1/6 horizontal	4.4375" x 2.3125"	\$2,425	\$2,050	\$1,880

ADVERTISEMENTS

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- ▶ Coupon ads are not available in *Adventures*.

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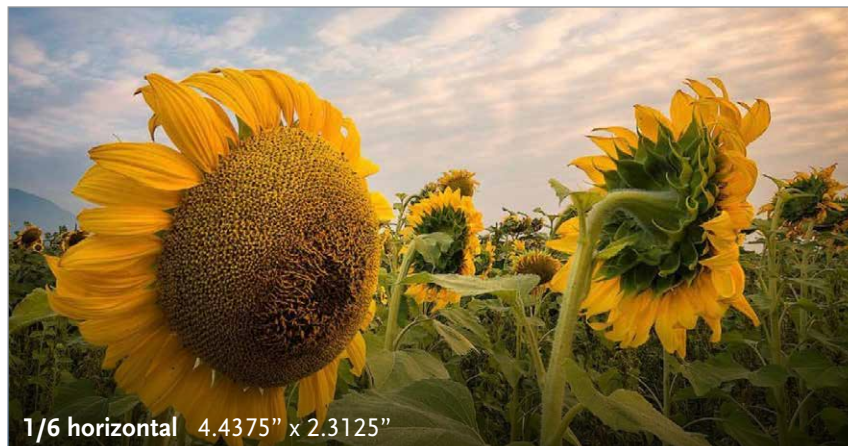
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TERMS

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SAMPLES SIZES

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